



Company Presentation

Schuster Consulting

Favorit Manure-Technology and Vehicle Construction





Business model: Products and Services

- Production of container structures for different types of applications
 - E.g. semi-trailers with containers up to 55000 ltr.
- Steel containers according to customer requirements
- Excrement-transport vehicles
- Vacuum technology
- Pumping technology in general
- Component manufacturing





Business model: Customers and target customers

- **Farms and businesses of industry and agriculture**
- **Transport companies**
- **Consumer**
- **Trade**



Market and Competition

Thanks to our 40 years of business experience and our wide range of customised products, we managed to make us a renowned reputation in the market. Through our individual solutions we find great recognition among our regular and new customers.

Since we are operating throughout Germany and offer a wide range of products, we are certain that we will open up this market niche in other regions too. This we ensure by constant market and competitive analyses of local and international competitors. Our international potential is confirmed by the ever-increasing orders.



Objectives and Strategies

Performance

- Developing our unique selling points
- Strengthening customer loyalty
- Expanding our product range
- Improving product-solving processes
- Extending our marketing materials e.g. translation of our website in English and Arabic

Finance

- Ensuring a solid increase in sales In addition to a solid earnings performance

Leadership and Organisation

- Leadership: management and further expansion of German hands-on mentality
- Training of employees through specialised workshops, trainings and seminars

Sociality and Environment

- Supporting personal performance and behavioural objectives of each employee



Organisation



- Franz-Josef Schuster
 - Born in 1952
 - Studied mechanical engineering
 - Qualified experience in the construction industry as a sales manager for over 25 years
 - For companies such as Caterpillar, Komatsu, Liebherr, Hitachi in executive position.
- The company Schuster Consulting is an owner-run business.
- The production site has six employees with many years of experience in the container + vehicle construction
- The administrative and account management consists of two employees

Contact details



- Schuster Consulting
Brenker Weg 40
D-59590 Geseke

Telephone: +49(0)2942 / 928 9000
Mobile: +49(0)160/99123427
Fax: +49(0)2942/928 9711
E-Mail: info@guelle-favorit.de
Website: www.guelle-favorit.de

- Address of production site
Favorit Vehicle Construction
Am Lülingsbusch 3
D-59590 Geseke

For our international correspondence my niece Britta Schuster will be happy to assist you:

- Britta Schuster
Consultant for intercultural cooperation
Klara-Siebert-Straße 4
76137 Karlsruhe

Telephone: +49(0)721/470 475 12
Mobile: +49(0)177/6220065
E-Mail: info@brittaschuster.de
Website: www.brittaschuster.de



Thank you for your attention



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شكراً على حسن انتباهكم
مع أطيب التحيات

يوسف و بریتا شوستر